



Dr. Peter Heslam
Tuesday, October 21 @ 7:30 PM
Room 213 at Redeemer University College

The Happiest People on Earth: Christian Entrepreneurs in the Global Economy

In the eyes of many observers, capitalism has been left badly wounded by the recent economic crisis. If this is true, can it be healed, and, if so, how? This talk will explore the potential of the global rise of entrepreneurship and of Christianity when they converge: how can Christians in business help ensure that contemporary commerce acts as an agent of material, social, and spiritual well-being in today's world? In addressing this question, it will ask whether the deferral of gratification that is central to thrift has a role to play. Does this forgotten virtue offer a means to greater human happiness and transformative potential in the wake of an economic crisis partly precipitated by a culture of debt-based instant gratification?

Dr. Peter Heslam is Director of [Transforming Business](#), a multi-disciplinary research and development project on enterprise solutions to poverty at Cambridge University. Dr. Heslam has an established international reputation for work at the interface between ethics, business, society and culture. He has published widely, including a book on the Dutch political theorist and former Prime Minister, Abraham Kuyper. He is a prolific writer, speaker, researcher and commentator on the role of business in economic and social development.

Everyone is invited to attend this free event.