



THE OXFORD & CAMBRIDGE
SYMPOSIUM ON ENTERPRISE,
ETHICS & DEVELOPMENT
(SEED)

**ENTERPRISE FOR
FLOURISHING**

7th July 2017
2.00 – 5.30 pm

FRIENDS MEETING HOUSE, JESUS LANE, CAMBRIDGE

AIM

Many lessons can be learned from the economic turmoil of recent years. One of them is that leaders in the various spheres of society need to come together to share their insights and expertise at deeper and more practical levels. Only this will ensure that the socio-economic infrastructure that underpins our common life is grounded in sound thought and action.

The **Oxford and Cambridge Symposium for Enterprise, Ethics and Development (SEED)** brings together leaders in business, ethics and development to focus on the potential of business that is entrepreneurial, virtuous and transformative.

In doing so, it seeks to give special consideration to the role of worldview, wisdom and well-being:

- Which mindsets, orientations, norms, beliefs and aspirations are needed for successful, virtuous and transformative enterprise?
- What difference would it make to place prudence, rather than mere profit, at the heart of commerce?
- How can business most effectively increase human flourishing?

Participants, which include distinguished leaders and opinion-formers, fully support the symposium's standards of excellence and its non-sectarian, non-partisan, inter-disciplinary approach. While SEED has emerged from deep reflection on business within Christian contexts, it provides a forum in which participants engage candidly and charitably, whatever the religious or philosophical traditions from which they come.

The symposium thereby uses the reputation of the academy as an 'honest broker' to mediate between business practitioners, civil society leaders, and development professionals. It seeks to facilitate relationships of trust that utilize practical synergies to help serve the common good.

FORMAT

The symposium will not be like a conventional public lecture, or a conference with keynote addresses, panels, presentations, Q&A, papers, and declarations. It will be more interactive and discussion-based. It will not have attendees or delegates but **participants**. Instead of speakers it will have **discussion initiators**, who will provide reflections of only six minutes each. And it will involve **practitioners**, not just academics. Adopting a humble approach grounded in **appreciative enquiry**, it prioritizes **positive** and **productive** engagement that considers what practical initiatives, tools and benchmarks are needed within this multi-dimensional field. The aim is to stimulate authentic entrepreneurial leadership as a moral and practical solution to socio-economic need. Participants will be actively involved, therefore, in a creative dynamic process with far-reaching practical potential. In this process, information is considered inadequate unless it is coupled with inquiry, innovation, inspiration and impact.

DISCUSSION INITIATORS



Dr Ken Barnes is Director of the Mockler Center for Faith & Ethics in the Workplace at Gordon-Conwell Theological Seminary in the USA and previously taught theology at the University of Oxford. Prior to his academic career, Ken spent more than twenty-five years as a senior international executive for several multi-billion dollar companies doing business on six continents. In addition to his corporate work, Ken has also worked with SMEs (Small and Medium-Size Enterprises) and start-ups and continues to serve as a company director and mentor to young executives. He has also served as Dean of the Marketplace Institute, Ridley College, Melbourne, Australia.



Reuben Coulter is CEO of the Transformational Business Network. Prior to this he was a Fellow and Associate Director for Africa at the World Economic Forum in Switzerland. He has also been the founding CEO of Tearfund Ireland; Chair of the Irish Humanitarian Committee; and advisor to Openwell, a social enterprise consultancy. He completed an Executive Masters in Leadership with Wharton, Colombia, London and INSEAD Business Schools, and a Masters in Public Health at the London School of Hygiene and Tropical Medicine.



Helen Howe is Manager of Salt, the new business network of Christian Aid. Previously she has worked as a Civil Engineer, and as a Management Consultant for Ernst & Young. She is passionate about supporting business people to live out their faith at work and to understand the impact potential of purpose-driven businesses worldwide. Through the Salt network she is helping to develop a movement of changemakers across faith and business networks that will help transform communities as they live out their faith in the workplace.



Rachel Lindley is Programme Manager at Five Talents and has fifteen years' experience in the charity and international development sector, particularly with microfinance and savings groups. Rachel Lindley supports Five Talents' partners in East Africa as they implement savings, credit and training programmes in excluded communities. Rachel read English Literature at Cambridge and has a Masters in International Development from SOAS. She is also a trustee of Maji Mazuri UK.



Kedge Martin is Founder-CEO of Longbow NXG and has more than twenty five years' experience of strategy and operational leadership in international political, not-for-profit and commercial organisations, with a particular focus on start-ups, organisational turn-around and growth. She has served as CEO of Wellchild and of Sentebale (Prince Harry's charity for orphans in Lesotho). Her experience as an entrepreneur began in Poland, where she founded a company in 1991 shortly after the collapse of the Soviet Union.



Emmy Ronoh works with the Mothers' Union and the Diocese of Kericho Community Development Trust which is Five Talents' latest microfinance programme in Kericho, Kenya. Often working in communities with a history of ethnic tension, she travels extensively to form village savings and loans groups. She also trains clients in money management skills, provides advice to entrepreneurs how best to grow their companies, and assists future business leaders in preparing start-up enterprises.



Neil Sandy is the CEO of Wellers Impact Limited & Wellers Law Group LLP. Prior to joining Wellers, he was CEO of Truestone Impact Investment Kenya, and before that, Head of Operations & Risk at Barclays Wealth and a director at Barclays Funds Ltd. Neil is currently managing a major impact investment property development in Nairobi, releasing value from under-used Church land and creating local employment.

HOSTS

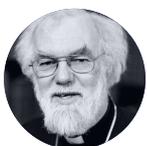


Dr Peter Heslam is Director of Transforming Business and a Senior Research Fellow in Faith and Markets at the Centre for Rising Powers in the Department of Politics & International Studies (POLIS), University of Cambridge. He is also a Senior Research Associate at the Cambridge Institute on Religion and International Studies at Clare College, University of Cambridge. His research focuses on values-driven enterprise with a special focus on the transformative potential of the convergence of the rise of Christianity and the rise of entrepreneurial business around the world. He co-leads a major research project that has surveyed hundreds of faith-based entrepreneurs leading significant companies in over twenty countries. He has held various positions at other international research centres and travels extensively for research and lecturing.



Sue Johns became Director of Operations at Five Talents following a varied career in the civil service. She began her professional career as an analytical chemist before she moved to central government where she led several Private Offices, most recently as Head of Corporate Governance for the Office of Nuclear Regulation. She has served for twenty-five years on the General Synod of the Church of England and is passionate about the positive potential of lay people in the workplace. She is always keen to emphasize the business model (rather than charity model) Five Talents has adopted and is committed to enabling entrepreneurs to achieve their potential and maximize their impact.

CHAIR



Dr Rowan Williams became Master of Magdalene College, University of Cambridge, after serving as the 104th Archbishop of Canterbury from 2002-2012. He has had a distinguished career in theology at both Oxford and Cambridge Universities and has received a number of honorary doctorates from universities around the world. He is a Fellow of the British Academy and a member of the House of Lords. Dr Williams is also a noted poet, linguist (he speaks or reads ten languages), translator, historian and literary critic. This is reflected in his writings covering a wide range of theological, historical, literary, economic and political themes. He is the former Patron of Five Talents and the current Chair of the board of trustees at Christian Aid.

LOCATION

Cambridge is not only home to one of the world's leading universities but is one of the most sought-after locations for gatherings of professionals. With stunning architecture, great leisure and shopping facilities, and within an hour's train journey from London, the city attracts large numbers of visitors.

The symposium proceedings will take place at the Friends Meeting House at 12 Jesus Lane Cambridge CB5 8BA. As the Cambridge home of the Quakers (Society of Friends), the location is significant to the theme of this event, given the huge contribution Quaker business leaders and their enterprises have made to social and environmental well-being. The Meeting House is also conveniently located within a few minutes' walk of Magdalene College (Magdalene Street, Cambridge CB3 0AG), where the Garden Party will be held in the Master's Garden.

The best way to get to Cambridge is by public transport (the city was not built with motorists in mind). There is a regular bus service from the railway station to the City Centre. This takes around 20 mins (the walk takes around 30 mins). Please leave sufficient time to get to the two events – as our time together is short, the schedule will be punctual. Free cool drinks and nibbles will be available at both venues.

Given the delights of Cambridge, participants may like to include one or two nights in their stay. Booking such nights is the responsibility of participants (tourist information here). Rooms in Cambridge colleges generally represent good value. If available, they can be reserved online here. Hotel accommodation can best be found through a web search, as there are many reservation sites. But do not delay in making bookings, as accommodation in Cambridge during peak season can become a scarce commodity!

The same is true of spare tables in Cambridge restaurants. A new and stylish restaurant and bar close to Magdalene and the Friends Meeting House is Six, located on the top floor of The Varsity Hotel. It has breathtaking 360 degree views over central Cambridge and comes complete with roof garden. But Cambridge has dining options to suit every palate and budget and a table-booking service is available here.

DRESS CODE

Both SEED and the Garden Party will be conducted with the minimum of formality. There is no dress code: smart, business casual, or casual are all perfectly acceptable.

SCHEDULE

Friday 7th July 2017

Friends Meeting House, Jesus Lane

14.00 (prompt)	Start of SEED 2017
14.00 - 15.30	Session One
15.30 - 16.00	Cool drinks, nibbles & networking
16.00 - 17.30	Session Two
17.30 - 18.30	Free time to enjoy Cambridge

Magdalene College, Magdalene Street

18.30	Start of Five Talents Garden Party at the Master's Lodge
18.30 - 20.00	Cool drinks, nibbles & networking
20.00	End of Garden Party, carriages

We are experiencing high demand for this event. Due to its relational and interactive nature, however, we are restricting the number of participants. For this reason, invitees must book soon to avoid disappointment. Reservations are made via Eventbrite, an online events service, via **this link**. We look forward to welcoming you to Cambridge!

BOOK NOW

